

## Economic Development Advisory Committee

### Committee Mandate

The mandate of the Committee is to advise Council and staff on economic development and investment related issues and opportunities. It is anticipated that advice would be sought for items such as:

- Providing a business perspective on economic development priorities which should be addressed;
- Identifying the pillars of economic development in the City;
- Identifying economic development impediments and opportunities for the City;
- Advising on business attraction and business retention and expansion activities;
- Advising on ways to provide information about business to the general public; and
- Attending to economic development matters which may be referred to the Committee by Council or other standing committees of Council.

WORK PLAN ITEMS	DEPARTMENT AND/OR PRESENTER	COMMENTS (i.e. Initiated by, Council Priority Assignment A, B, C)
Committee Welcome	Chair/Staff	Chair/Staff
2023 Committee Review and Feedback	Committee/Staff	Committee
Review and Approve 2024 Work Plan	Committee/Staff	Staff
Economic Development Strategy Update	ED Staff	ED Staff
Economic Development Competitiveness Study	ED Staff	Business Plan "B" Priority
Festivals and Events Strategy	ED Staff	Business Plan "B" Priority
Corporate Partners and Sponsorship Program Review	ED Staff	Business Plan "C" Priority
Initiate the Development of an Investment Promotion Strategy	ED Staff	ED Staff
Launch Coquitlam's Business Visitation Program	ED Staff	ED Staff
Strategic Transportation Plan (May/June)	EPW Staff	Business Plan "A" Priority
Climate Action Plan – Engagement Outcomes and Project Updates	EPW Staff	Business Plan "A" Priority
Waste Reduction Initiatives and Single Use Item Reduction (Optional)	EPW Staff	EPW Staff

### Economic Development Advisory Committee

Collaborate Regionally and Advocate Locally for Investment Attraction Including Hotel(s)	ED Staff	ED Staff
Committee Members' Roundtable and Emerging Issues ( <b>Standing Item</b> )	Committee	Committee
Tourism and Visitor Economy Update	ED Staff	ED Staff
2024 Year-End Review / Identify Potential Items for the Draft 2025 Work Plan	Staff/Committee	Staff