

## SPORTS AND RECREATION ADVISORY COMMITTEE

DATE: Wednesday, June 14, 2023  
TIME: 7:00 p.m. to 9:00 p.m.  
PLACE: Spragg Family Centre (third floor), Bettie Allard YMCA  
555 Emerson Street, Coquitlam

**OFF-SITE  
MEETING**

### CALL TO ORDER

### ADOPTION OF MINUTES

- 1. Minutes of the Sports and Recreation Advisory Committee Meeting held on Wednesday, April 12, 2023**  
*Recommendation:*  
That the Minutes of the Sports and Recreation Advisory Committee Meeting held on Wednesday, April 12, 2023 be approved.

### NEW BUSINESS

- 2. Introduction to Community Recreation Groups – Rumblefish Underwater Hockey (Presentation by Rob Maisey, Head Coach)**  
7:05 – 7:20 p.m. (15 minutes)
- 3. Code of Conduct Introduction to Community Recreation Groups (Introductory Comments by Community Recreation Manager)**  
7:20 – 7:35 p.m. (15 minutes)
- 4. Spotlight on Sport 2023 Update (Presentation by Sports Services Manager)**  
7:35 – 8:05 p.m. (30 minutes)
- 5. 2024 – 2027 Strategic Plan Renewal: Opportunity for Input (Presentation and Engagement Exercise by the Director Corporate Planning and Project Manager – Corporate Planning)**  
8:05 – 8:30 p.m. (25 minutes)
- 6. Committee Members' Roundtable / Emerging Issues (Standing Agenda Item)**  
8:30 – 8:55 p.m. (25 minutes)

### OTHER BUSINESS

**NEXT MEETING DATE – Wednesday, September 13, 2023**

**SPORTS AND RECREATION ADVISORY COMMITTEE**  
**Wednesday, April 12, 2023**

A Regular Meeting of the Sports and Recreation Advisory Committee convened on Wednesday, April 12, 2023 at 7:00 p.m. in the Council Chambers, City Hall, 3000 Guildford Way, Coquitlam, BC, with the following persons present:

COMMITTEE MEMBERS: Councillor Dennis Marsden, Chair  
Councillor Matt Djonlic, Vice Chair  
Yue-Ching Cheng, Citizen Representative  
Dan Cooper, Citizen Representative  
Erin Davidson, Citizen Representative  
Stephen Lisik, Citizen Representative  
Cameron McBryer, Citizen Representative  
Isabel Silvestre, Citizen Representative  
Cydney Smythies, Citizen Representative  
Carl Trepanier, Citizen Representative  
David Jones, Coquitlam Field Sports Association  
Brian Keenan, Coquitlam Sports Centre Users Association (arrived at 7:04 p.m.)  
Bruce Kennedy, Coquitlam Tennis Club

STAFF: Kathleen Reinheimer, Manager Parks  
Michael Fox, Community Recreation Manager  
Caley Amundsen, Committee Clerk

**CALL TO ORDER**

**1. Welcome and Roundtable of Introductions**

The Chair welcomed new and returning members to the first meeting of 2023 and expressed his appreciation for the Committee members' volunteerism.

Brian Keenan arrived to the meeting at this time (7:04 p.m.).

The Committee members and staff participated in a roundtable of introductions.

**ADOPTION OF MINUTES**

**2. Minutes of the Sports and Recreation Advisory Committee Meeting held on Wednesday, September 7, 2022**

The Minutes of the Sports and Recreation Advisory Committee Meeting held on Wednesday, September 7, 2022 were approved.

**NEW BUSINESS**

**3. Committee Orientation**

The Committee Clerk provided the Committee with an orientation of its structure, mandate, and responsibilities by referencing an on-screen presentation and utilizing slides.

**4. Review and Adoption of the 2023 Sports and Recreation Advisory Committee Work Plan**

The Chair explained the Work Plan creation process in terms of determining which items are included and the priority rating they are assigned through feedback by Council.

Discussion ensued relative to the following:

- Issue with lack of sports field items on the Work Plan
- The City's Sports Field Strategy 2013 – 2023 (hereon "the Strategy") and the rationale for its exclusion on this year's Work Plan
- Staff and resource constraints and their impact on Work Plan items
- New sports field at Centennial Secondary School
- The Work Plan priority ranking system
- COVID-19 pandemic impacts and delays on implementation of Work Plan items
- Possibility of City providing financial assistance to sports organizations who invested in past consultation efforts for the Strategy
- Concern for lack of designated field hockey facilities and the impact on retaining participants
- Funding for recreation facilities versus sports programming
- Possible inclusion of specialized field hockey facilities within the Strategy
- The desire to see more arenas and ice sheets within Coquitlam
- Minor hockey organization rules preventing children from participating in ice hockey outside their municipality of residence
- Major Recreation and Cultural Facilities Road Map
- Arena Services and Facilities Strategy 2016 – 2030
- Blue Mountain Park Master Plan
- Eventual decommissioning and replacement of City Centre Aquatic Complex (CCAC)
- The necessity of keeping sports fields operational as they age
- The desire for Council and the City to consider feedback from residents and provide further opportunities for input during Work Plan drafting process
- Advisory Committee members' term lengths in 2023, meeting frequency, and Council's process for selecting the Chair and Vice Chair

The Committee endorsed the 2023 Work Plan and a copy is attached hereto, and forms a part of, these minutes.

The Committee recommended:

**COMMITTEE  
RECOMMENDATION**

That Council approve the 2023 Sports and Recreation Advisory Committee Work Plan.

**5. Project Updates – Spani Pool and Percy Perry Track and Field Replacement**

The Community Recreation Manager provided a verbal update regarding the Spani Pool Renovation Project (hereon “the Pool”) that covered the following topics:

- Decommissioning, demolition and capping off the sanitary pipes at the old site
- Supply chain issues and the impact on project timeline
- Expected reopening date of Spring 2024
- Facility improvements, new modern amenities and accessibility upgrades
- New drop-off space and parking

Discussion ensued relative to the following:

- Whether residents can take as a keepsake bricks and pieces of mortar from the demolition
- Possibility of classifying the Pool as a heritage site
- The Pool’s roundabout, overflow parking, wayfinding and signage
- Design allowing for temporary bleachers to be installed for events
- Provincial swim meets
- The Pool’s specifications including length and depth of lap pool, gutter system, and depth of shallow area
- Public programming flexibility for all ages at the Pool
- Addition of universal change rooms similar to Poirier Sport and Leisure Complex (PSLC)
- Strategies for accommodating usage by various groups at other facilities during the Pool’s renovation
- Eagle Ridge Outdoor Pool anticipated to open on May 1, 2023
- PSLC remaining open instead of shutting down for annual maintenance in June 2023
- Consultations regarding a possible Indigenous art component at the Pool
- Park and social lawn space to surround the Pool
- The desire for the Pool’s full name to be displayed on the building rather than the abbreviated version
- The City’s Naming of City Parks, Buildings and Facilities Policy, its criteria and possible revisions to this Policy

The Manager Parks provided a verbal update regarding the Percy Perry Track and Field Replacement (hereon “the Field”) that covered the following topics:

- History of the facility and previous upgrades
- Expected upgrades for the current replacement project

- Timeline of renovation work, including anticipated construction start date on May 15, 2023
- BC Athletics notifying the City that they would not certify any track events at the Field as of June 2022
- Expected lifespan of new track being 20 years
- Coquitlam Cheetahs Track and Field Club currently being accommodated at the Centennial Oval

Discussion ensued relative to the following:

- The replacement of ancillary pieces
- Whether all upgrades have to be done simultaneously or in phases
- Assumption that track colour will remain the same

## **6. Committee Members' Roundtable / Emerging Issues**

The Chair invited the Committee members to share information and emerging issues from the community. The following topics and concerns were shared:

- Keeping used sports equipment out of landfills
- The desire to acquire more information on dog libraries/toy boxes in public parks
- Financial status of the City following COVID-19 and potential impacts on recreation projects
- The City's staff vacancy rate and cost escalation on capital projects
- The desire for Council to consider incorporating a representative of the Coquitlam Sports Hall of Fame and School District 43 as standing members for the Committee
- The Coquitlam Sports Hall of Fame's 2023 Induction Ceremony Event to be held on June 15, 2023
- Difficulties involving registration and accessing recreation programs
- Increased pressure on and usage of Mundy Park amenities by residents
- Expanding Burke Mountain's outdoor recreation amenities without damaging the natural environment
- Possibility of installing daily use lockers for hockey players at PSLC
- City-owned trailhead properties that intersect with Crown and Provincial Lands and potential dialogue with First Nations and Province regarding access to these lands
- Funding for parks and recreation and whether it has been commensurate with the population size
- Lack of natural outdoor water spaces within Coquitlam and the desire to expand outdoor recreation access
- Metro Vancouver looking at increasing access to Widgeon Marsh Regional Park
- The Committee's responsibility to raise awareness of under-utilized facilities and interests of smaller sports groups
- The desire to consider establishment of a Sports Council body that exists in other municipalities
- The desire for Planet Ice to be the focus of a possible ice sheet expansion

- Eventual CCAC replacement and possible usages for vacant land next to it
- Symington Symbiotic Foundation Empowering Steps program at Club Aviva and the upcoming Aviva TG Invitational at Pinetree Community Centre to be held on April 15 and 16, 2023
- Possibility of the next Committee meeting in June being held at an off-site location

The Chair requested that the Committee Clerk note for Council’s consideration adding a representative from the Coquitlam Sports Hall of Fame as a standing member for the Committee when the Terms of Reference are reviewed in the fall.

**NEXT MEETING DATE – Wednesday, June 14, 2023**

**ADJOURNMENT**

The meeting adjourned at 9:15 p.m.

**MINUTES CERTIFIED CORRECT:**

\_\_\_\_\_  
Dennis Marsden, Chair

\_\_\_\_\_  
Caley Amundsen, Committee Clerk

### SPORTS AND RECREATION ADVISORY COMMITTEE MANDATE

The mandate of the Committee is to provide a local perspective and advice to Council with respect to achieving the City of Coquitlam’s strategic goals, Business Plan priorities and accompanying strategic directions. In addition, the Committee also exists to:

- Provide advice to Council on a wide range of areas including sport and recreation facility development priorities, strategic planning initiatives and policy development;
- Facilitate information sharing between sport organizations and recreation participants represented on the Committee;
- Support collaboration and coordination across sport organizations and recreation participants related to sport and activity development; and
- To advocate and promote the value and benefit of sport and recreation for all.

### 2023 Work Plan Items

Item	Department / Presenter	Comments (i.e. Initiated by, Council Priority Assignment A, B, C)
Committee Welcome & Orientation	Chair / Staff	
Review and Approve Draft 2023 Work Plan	Chair / Staff / Committee	Council
Introduction to Community Recreation Groups (15 min)	Staff / Committee	Various Groups invited to present at start of each meeting
<u>Park Capital Projects</u> : Spani Pool	PRCF Staff	Business Plan “A” priority
<u>Plans and Strategies</u> : Major Facilities Roadmap, Glen Park Phase 3, Blue Mountain Park Master Plan, Code of Conduct Update	PRCF Staff	Business Plan “B,C” priorities
<u>Facility Planning</u> : Northeast Community Centre and Park Design	PRCF Staff / Committee	Business Plan “A” priority
<u>Facility Updates</u> : Maillardville Community Centre, YMCA, Town Centre Park Community Centre, Planet Ice	Staff	Business Plan “A,C” priorities
<u>Other Departments</u> : Transportation Plan, Trails, Biking	EPW, Staff / Committee	Business Plan “A” priority
Sports Hall of Fame Annual Report	C. Smythies	Committee

### Sports and Recreation Advisory Committee

2023 Year-end Review / Identify potential items for the draft 2024 Work Plan – Committee feedback/input	Staff / Committee	
Emerging Items Requiring Review ( <i>As needed</i> )	Chair / Committee	



# RumbleFish

## Underwater Hockey



Coquitlam Sport and  
Recreation Advisory  
Committee

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**RumbleFish**  
Underwater Hockey

**20 SECONDS AND WE WILL  
TAKE YOUR BREATH AWAY**

Presenters:

Rob Maisey  
Gillian Parker

**Starting with a quick 3:47s Video**

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\*The embedded video can be accessed with the original presentation slides in CEDMS: #4915242

The image shows a dark blue rectangular area. In the top right corner, the text "RumbleFish" is written in a bold, yellow, sans-serif font. Below it, "Underwater Hockey" is written in a smaller, white, sans-serif font, with the letter "H" in "Hockey" being yellow. In the bottom right corner, there is a stylized yellow fish with black outlines, facing right. On the left side, the text "A LITTLE ABOUT US" is written in a large, white, sans-serif font. Below this, there is a list of bullet points in white, sans-serif font.

**A LITTLE ABOUT US**

- SPORT & RECREATION & HEALTH CLUB
- INVASION SPORT
- SWIMMING POOLS ALL OVER – FLAT - 2-3M DEEP
- COMMUNITY PARTNER OFFERING COMPETITIVE SPORT
- REGISTERED NON-PROFIT / COACHES ARE VOLUNTEERS
- LOW IMPACT FOR ATHLETES WITH PRE-EXISTING CHRONIC INJURIES.
- GREAT CROSS TRAINING / ALL AGES
- IDEAL RECRUITS ARE ATHLETES 24-30

4

# CHALLENGES



- NICHE SPORT WITH A LOW PROFILE WHICH MAKES RECRUITING DIFFICULT
- PLAYERS ARE DRAWN FROM SEVERAL LOCAL MUNICIPALITIES
- COMPETITION FOR POOL SPACE IS TOUGH FOR A LOW PRIORITY USER
- REQUIRES HIGH COMFORT IN THE WATER AND GOOD PHYSICAL LITERACY
- WE CURRENTLY HAVE NO YOUTH PROGRAM TO DRAW FROM
- POOR CONNECTIONS WITH OTHER SPORTS GROUPS



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# WHAT WE OFFER



- PHYSICAL HEALTH
- MENTAL HEALTH
- SOCIAL SUPPORT
- SENSE OF PURPOSE
- COMPETITIVE ENVIRONMENT
- FEELING OF COMMUNITY
- FUNCTIONAL LONGEVITY



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**RumbleFish**  
Underwater Hockey

**THANK YOU FOR THE  
OPPORTUNITY TO TELL YOU  
ABOUT US**



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**RumbleFish**  
Underwater Hockey

**AND THANK YOU TO THE  
GREAT CREW AT CITY CENTRE  
AQUATIC FACILITY**



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### Code of Conduct Policy: Parks, Recreation, Culture & Facilities

#### 1. Policy

- 1.1 The City of Coquitlam is committed to providing a safe, welcoming and inclusive environment for the enjoyment of all. Users of all City Programs, Services, Parks and Facilities are expected to comply with the Code of Conduct outlined below. Specifically, Users are expected to:
- be respectful when interacting with Staff and other Users;
  - use Parks and Facilities only for their intended purpose;
  - follow all City rules, policies and standards which are posted in Parks and Facilities and on the City website; and
  - be cooperative when Staff are responding to and investigating concerns or complaints.
- 1.2 Generally, interactions are respectful and courteous but there may be occasions when individuals demonstrate Inappropriate Behaviours towards Staff or other Users. Examples of Inappropriate Behaviour include, but are not limited to:
- physical or verbal behaviour that may be annoying, irritating or disturbing to others but is not threatening/dangerous;
  - discriminatory and harassing behaviour, and/or use of substances; and/or
  - behaviour that threatens or is likely to cause immediate harm, injury or damage to individuals, the Park or Facility.
- 1.3 The City does not expect people within its Parks and Facilities to tolerate Inappropriate Behaviour and will take action when violations of this Code of Conduct Policy occur.

#### 2. Definitions

- City:** the City of Coquitlam.
- Code of Conduct:** refers to the standards of behaviour contained in this Code of Conduct Policy and related Code of Conduct Procedures.
- Facility:** a building, portion of a building and/or general premises surrounding a building operated by the City which is intended for, but is not limited to, athletic, social or recreational use.
- Inappropriate Behaviour:** conduct that is unwarranted, expressly prohibited, and/or is reasonably interpreted to be demeaning, rude, threatening, offensive, damaging, or that negatively impacts the well-being, health and safety of others.
- Manager:** any City staff with the job title of Manager.
- Park:** land operated by the City for athletic, social or recreational use.

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## Policy and Procedure Manual

- **Program:** any pre-planned organized activity or event that limits general public access to a portion of the park or facility.
- **Service:** any service provided by the City including all methods of communication.
- **Staff:** any individual employed or contracted by the City of Coquitlam.
- **Suspension:** when a User is prohibited from attending any City of Coquitlam Park, Facility or Program for a period of time specified by the Manager.
- **User:** a visitor, patron, participant, renter, volunteer, or any member of the public, group, or organization using City Programs, Services, Parks and Facilities.

### 3. Reason for the Policy

This Code of Conduct Policy identifies the expected standards of behaviour for public use of City Programs, Services, Parks and Facilities and describes the consequences when violations of the Code of Conduct occur.

This Policy is intended:

1. to emphasize the importance and shared responsibility of creating safe and welcoming Programs, Services, Parks and Facilities that are inclusive of all ages, genders, identities, cultures, ethnicities, and abilities;
2. to prevent violation of the Code of Conduct through public awareness of the expectations for use of Parks and Facilities and awareness of the consequences for Inappropriate Behaviour;
3. to provide a resource for City Staff, partners, community groups and organizations to address Inappropriate Behaviours when they occur and apply the Code of Conduct in a consistent, fair and equitable manner; and
4. to remove or deny access, if necessary, to those who do not abide by the Code of Conduct.

### 4. Guiding Principles

1. Participation in recreation is beneficial and contributes to a better quality of life.
2. A safe, positive and inclusive environment maximizes enjoyment for all.
3. It is a collective responsibility to create a safe, positive and inclusive environment.
4. Inappropriate Behaviour will not be tolerated; however, the City strives to give people who have violated the Code of Conduct an opportunity to improve their behaviour.

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## Policy and Procedure Manual

### 5. Scope

This Policy is applicable to Users of all City Programs, Services, Parks and Facilities.

Groups and organizations using City Programs, Services, Parks and Facilities are responsible for the behaviour and actions of all persons associated with their use and must take primary responsibility for the enforcement of this Policy.

Inappropriate Behaviours can be intentional or unintentional. The Code of Conduct Policy applies in both cases.

A Code of Conduct Procedures document may be developed and amended from time-to-time to further operationalize the Code of Conduct Policy and describe the process for applying it.

### 6. Consequences

Any User who violates the Code of Conduct may be subject to progressive, corrective actions up to and including being asked to immediately leave the facility for a period of time. Depending on the severity and/or frequency of the violation, a further Suspension for a period of time may be imposed by the Manager.

In the case of a violation by a group or organization, depending on the severity and/or frequency of the violation, staff may revoke a Facility Use Licence, shut down the activity or event, or require the group or organization to immediately vacate the park or facility.

### 7. Reporting and Record Keeping

The City of Coquitlam may maintain a record of Code of Conduct related incident reports, which may include details of the Suspensions that have been issued, their duration, and the suspending Manager. The collection, disclosure and retention of this information will be consistent with the *Freedom of Information and Protection of Privacy Act* and the City's Records Management Policies.

### 8. Authority

The Code of Conduct Policy was approved by the General Manager, Parks, Recreation, Culture and Facilities on May 1, 2023.



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Lanny Englund, General Manager

# CITY OF COQUITLAM

## Policy and Procedure Manual

### 9. Effective Date

May 1, 2023.

### 10. Review and History

This policy shall be reviewed as required in response to developments in information technologies, legal instruments, and City of Coquitlam administrative practices.

<b>Date Approved</b>	<b>Approved By</b>	<b>Status</b>
March 15, 2004	City Council Resolution 210: That pursuant to the powers of delegation contained in section 154 of the Community Charter, that Council delegate authority to the General Manager to develop, administer and vary from time to time a Code of Conduct Policy to facilitate the implementation of the City of Coquitlam Parks and Facilities Rules and Regulations Bylaw.	Original Policy
September 2013	General Manager	Policy Revision
May 2023	General Manager	Policy Revision

### 11. Related Documents

Parks and Community Facilities Rules and Regulations Bylaw, No. 3617, 2004.

### 12. Policy Status

This Policy is:

- √ Available on request to the public
- Not available on request to the public



City of Coquitlam  
Parks, Recreation,  
Culture and Facilities

# Spotlight on Sport Update



Facebook, Twitter, Instagram, YouTube, LinkedIn icons  
coquitlam.ca/

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## Agenda

1. Background
2. Past Activities
3. Current Focus and Activities
4. Future Opportunities



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## Background

- Established in 2018 to:
  - Celebrate sport and inspire our sport community
  - Recognize the positive impact sport associations have in our community
  - Recognize sport volunteers for the great job they do
  - Show appreciation for the sport community's contributions



## Past Activities

- Volunteer appreciation night / Spotlight on Sport kick-off
- Club education & workshops
- Sports Fair – indoor
- Sport of the week
- Adopt a bench & Adopt a dugout
- Club's that play here signage



## Past Activities

- 3 on 3 basketball tournament
- Grass volleyball program establishment
- Female summer leadership camps
- Fun nights at Percy Perry Stadium



## Current Focus

- Support Community Field Sport Organizations
- Support Increased Participation in Field Sports
- Gap Programming
- Under utilized locations



## Support Sport Organizations

- Workshops
- Attract officials and support training
- Sport Host program
- Travelling road show
- Social & print media
- Sports Fair
- Adopt-a-bench / Adopt a dugout



## Support Increased Participation

- Sports Fair
- Try-its
  - Grass Volleyball
  - Ultimate Frisbee
  - Spikeball
  - Walking Soccer
  - Wiffleball

A promotional flyer for 'Spotlight on SPORT'. The top section has the title 'Spotlight on SPORT' in white text on a green background with icons of various sports balls. Below the title are three small images: a person playing volleyball, a person holding a soccer ball, and a person playing ultimate frisbee. A red banner below the images says 'Try a New Sport This Year'. Underneath, the text lists 'Grass Volleyball | Spike Ball | Ultimate Frisbee' and 'Walking Soccer | Whiffleball'. A QR code is present with the text 'Scan for more info!'. At the bottom, it says 'Details at coquitlam.ca/spotlightonsport' and the Coquitlam logo is in the bottom right corner.

## Gap Programming

- Working with residents and groups to initiate and establish new opportunities
- Focused on activities not served by community groups or City programs
  - Walking Soccer
  - Ultimate Frisbee
  - Spikeball
  - Grass Volleyball



## Under Utilized Spaces

- Informing the public and casual groups of locations
- Online availability calendar ([coquitlam.ca/availability](https://coquitlam.ca/availability))
- Social and print media
- [coquitlam.ca/spotlightonsport](https://coquitlam.ca/spotlightonsport)



## Under Utilized Spaces

- Enhancing spaces to improve usability
- Mini soccer fields at Town Centre North
- Wiffleball field at Mackin
- Hartley Field temporary backstops



## Future Opportunities

- Input, suggestions and requests for support from user groups is critical.
- Please send suggestions to [spotlightonsport@coquitlam.ca](mailto:spotlightonsport@coquitlam.ca)



# Questions?

**Brian Forrester**

Sport Services Manager

604-927-6325

bforrester@coquitlam.ca



**Come Play Ultimate Frisbee**

Details at [coquitlam.ca/spotlightonsport](https://coquitlam.ca/spotlightonsport)



**Come Play Walking Soccer**

Details at [coquitlam.ca/spotlightonsport](https://coquitlam.ca/spotlightonsport)



**Come Play Spike Ball**

Details at [coquitlam.ca/spotlightonsport](https://coquitlam.ca/spotlightonsport)



**Come Play Whiffleball**

Details at [coquitlam.ca/spotlightonsport](https://coquitlam.ca/spotlightonsport)

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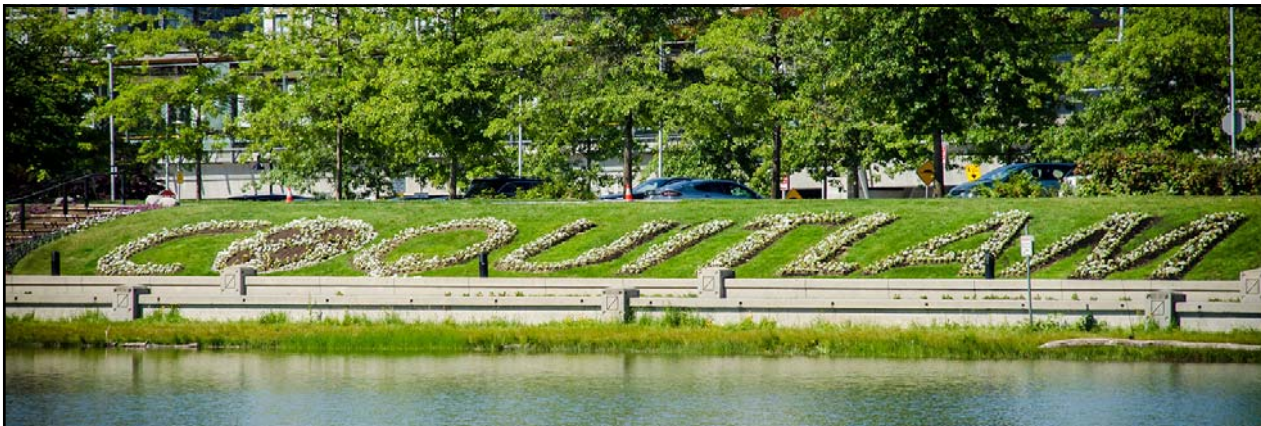
Spotlight  
ON SPORT  
Opportunities



# Thank You!

     | [coquitlam.ca](https://coquitlam.ca)

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# 2024-2027 Strategic Plan Renewal

[f](#) [t](#) [@](#) [v](#) [in](#) | [coquitlam.ca](http://coquitlam.ca)

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## Purpose

- Review Coquitlam’s planning framework and the purpose of a Strategic Plan
- Share how we’re renewing the plan, and what components are expected to be updated
- Opportunity for input/engagement exercise



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# Coquitlam's Integrated Planning Process



## What is a Strategic Plan?

- Outlines a framework for decision-making and outcomes over a set period of time
- In municipal sector, focus on the core responsibilities of local government
- Contains organization's vision, missions, values, strategic goals and broad statements about how goals will be achieved and measured
- Strategic Plan was last updated for 2020-2023; this is the first opportunity to renew the plan against the 2032 vision





# What is in the Strategic Plan?

## Core Components – Established in 2020

- Vision and Mission Statements
- Five Strategic Goals

## Components to be updated in 2024 & 2028

- Strategic Direction statements
  - How the vision and goals are achieved
- Key Performance Indicators
- Organizational Values

## 2024-2027 Renewal

Over the next few months, we will be conducting an engagement process to update the plan:

- Online engagement using a public open survey
- Pop-up in-person engagement at Canada Day
- Formal sessions with community groups (like this)



## Environmental Scan

Part of updating the Strategic Plan is looking at the macro-environmental factors to identify broad themes.

- Themes identified as part of the City's Annual Business Plan
  - Equity, Diversity and Inclusion; Reconciliation; Balanced Growth and Livability; Resiliency
- Themes identified as part of the Ipsos Survey
  - Post-pandemic realities; Housing Affordability; Transportation
- Other macro-environment themes
  - Economic uncertainty; Public Safety; Environmental Anxiety

## Engagement Activity

### **How will your input be used and communicated to Council?**

- Responses will be grouped thematically
  - Specific actions that we hear over and over could be included as deliverables
- No unique-identifiers will be used and feedback will be grouped by the type of engagement activity (public survey, pop-up, community group)
- All feedback will be shared with Council in a report in the fall
- Responses will be used by City staff and Council to develop specific deliverables and actionable items, using the Strategic Goals

[Activity Link](#)

# Thank you!

- Please share the open survey link with your networks

[Letstalkcoquitlam.ca/strategicplan](http://Letstalkcoquitlam.ca/strategicplan)



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2024-2027 Strategic Plan Renewal Process

# Thank you!

 | [coquitlam.ca](http://coquitlam.ca)

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