City of Coquitlam



Community User Group Fixed Frame Sign Placement Guidelines

Recognizing the value that non-profit organizations, organized sports, arts and cultural groups, and other community user groups add to our community, the City has made available to such user groups a number of fixed frame sign holders on select City properties. Use of these fixed framed sites is limited to not-for-profit societies, sports groups, and arts and cultural groups who are advertising community events and/or registrations in the tri-cities that are of interest to the residents of Coquitlam.

Sign Locations

- North Road (1 Frame): east side, north of Cameron Street
- Lougheed Highway & Brunette Avenue (2 Frames): south side, eastbound boulevard
- Mariner Way & Austin Avenue (2 Frames): east side, south of entrance to Riverview Forest Park
- Lougheed Highway, Dewdney Trunk Road & Sharpe Street (6 Frames): west side, south bound, grass space near pedestrian overpass
- Johnson Street & Guilford Way (2 Frames): southwest corner
- Shaughnessy Street & David Avenue (2 Frames): northeast corner

Signage Guidelines and Restrictions

- No more than one sign is permitted per group, per location;
- Signs must clearly display the registration period or event date on the face of the sign;
- Signs :
 - must not be posted more than five weeks prior to the commencement of the registration period or event date indicated on the sign,
 - o must be removed within one week of the conclusion of the registration period or event date; and
 - must not be posted for more than six weeks total;
- Signs that advertise events or registrations that are recurring in nature (e.g. every week for a period of time), must adhere to the time limits above and must vacate the frames for a period of one month before reposting;
- Signs must include contact information for the group (including name, address of group office and phone number). This may be placed on the back side of the sign;
- Any damage sustained to City property as a result of the placement or removal of the sign must be repaired immediately at the sole cost of the group;
- Signs are not permitted in any other public areas of the city, except those set out above, including telephone and street light poles, parks and school sites (there are nine Community Poster Board locations that can be used for postering as detailed below);
- Signs must be either 4' by 4' or 8' in length and 4' in height and must be placed in the fixed frame provided. Standalone signs are not permitted and signs may not be affixed to the other parts of the frame;
- Use of the fixed frames is on a first-come, first-served basis; and
- The City reserves the right to limit use of the sign frames to groups that are not-for-profit, are based in Coquitlam, or whose events are in the City of Coquitlam.

City of Coquitlam

CoQuitlam

Community User Group Fixed Frame Sign Placement Guidelines

Community Poster Boards

There are nine Community Poster Boards in the City where a person or group may attach a poster in compliance with the *City of Coquitlam Postering Bylaw No. 3887, 2009*:

- Coquitlam Public Library, Poirier Branch 575 Poirier St.
- Dogwood Pavilion 1655 Winslow Ave.
- Poirier Sport and Leisure Complex 633 Poirier St.
- Glen Pine Pavilion 1200 Glen Pine Court

- City Hall 3000 Guildford Way
- Pinetree Community Centre 1260 Pinetree Way
- Evergreen Cultural Centre 1205 Pinetree Way
- City Centre Aquatic Complex 1210 Pinetree Way
- Coquitlam Public Library, City Centre Branch 1169 Pinetree Way

Questions regarding Fixed Frame Signage opportunities can be directed to <u>bylaw_enforcement@coquitlam.ca</u> or 604-927-7387.